

### Top 10 Reasons to Choose CertainTeed Siding

#### 1. RATED #1 BY BUILDING PROFESSIONALS

CertainTeed products combine to offer the industry's most complete line – the #1 choice of building professionals. For the 23rd year in a row, independent surveys from every major trade publication have confirmed CertainTeed as the preferred brand of architects, designers, builders and remodelers.



#### 2. STYLE & COLOR LEADERSHIP

CertainTeed offers the **widest array of modern colors in the industry** and was the first to introduce unique, darker shades. All CertainTeed vinyl siding products are covered with **PermaColor™ Lifetime Fade Protection** and are certified through the Vinyl Siding Institute's Certification Program\*. CertainTeed has a broad choice of styles that complement any architectural design and was the first manufacturer to produce siding utilizing a direct transfer system from real cedar boards for natural TrueTexture™ finishes.

\*For a complete list of products and colors certified through VSI's Certification Program visit the website at [www.vinylsiding.org](http://www.vinylsiding.org).

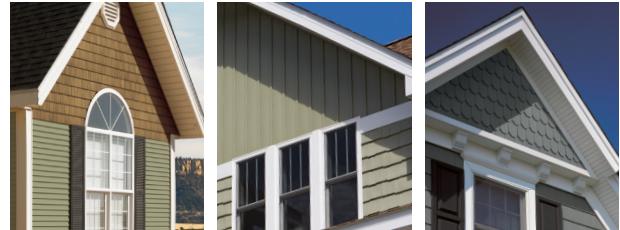


Start exploring preset color combinations and create your own custom exterior with on-line, interactive tools, designed to help you "Visualize Your Home". Start now at [certainteed.com/colortools](http://certainteed.com/colortools)



#### 3. ACCENT OPTIONS ALLOW YOU TO PERSONALIZE YOUR HOME

When it comes to **adding a personal touch to your home's exterior**, accents bring out the best in any style of home. Grab attention with subtle or exciting color combinations. Add charm with Board & Batten dormers and gables. Create a custom-crafted wood look with beautifully textured Cedar Impressions shingles and shakes. CertainTeed makes it easy to create a masterpiece that you'll enjoy for years to come.



#### 4. CERTAPLANK™ - THE FUTURE OF EXTERIOR CLADDING

CERTApunk reinforced siding **combines durability and strength with the aesthetics and authentic feeling of real wood**. CERTApunk siding is also far lighter, easier to handle, and more weather-resistant than real wood, fiber cement, and wood composite siding. On top of that, it has the lower cost to install of vinyl siding and is backed by a Lifetime Limited warranty.



#### 5. CEDAR IMPRESSIONS® & NORTHWOODS® LEAD THE WAY IN CEDAR SHINGLE SIDING

CertainTeed is the only manufacturer that offers two beautiful choices of cedar shingle siding. **Cedar Impressions, the industry leader** made of injection molded polymer, replicates the authentic look of Sawmill Shingles, Perfection Shingles, and Rough-Split Shakes in offerings that include single, double and triple courses, as well as Individual Shingles. **Northwoods** vinyl shakes and shingles recreate the natural textures of both cedar shakes and shingles through a unique continuous vacuum-form process.



## 6. MONOGRAM® - THE #1 PREMIUM SIDING IN THE INDUSTRY

Monogram offers more value-added features than any other siding in both traditional and longer length panels and is the premium category leader. **Monogram not only remains the undisputed color champion, but was the pioneer for performance attributes including the patented STUDfinder™ Installation System, RigidForm™ rolled-over nail hem, and self-aligning CertiLock™, to mention only a few.** Monogram is the standard to which other sidings are compared.



## 7. PATENTED STUDFINDER™ INSTALLATION SYSTEM

**STUDfinder™ is the only system in the industry engineered with an integral installation guide on every panel**, designed for fast, accurate and secure installation. Nail slots align with construction standards of 16" on center, with indicator letters centered under each nail slot, making it easy to locate studs. Securely fastening to studs helps optimize siding performance, as well as avoiding the dangers of driving a nail into electrical wiring, plumbing or mechanical systems in the wall cavity. STUDfinder is featured on all traditional CertainTeed sidings and has tested up to **25% faster to install** than ordinary vinyl siding.



## 8. DECORATIVE TRIM VINYL CARPENTRY® & RESTORATION MILLWORK®

CertainTeed offers a wide variety of finishing touches -

**two great choices for one authentic, real-wood look.**

Vinyl Carpentry™ trim replicates the look of real wood with a wonderful assortment of styles and colors that never need painting. Restoration Millwork® cellular PVC trim is available in smooth and TrueTexture™ woodgrain finishes in a wide variety of traditional and specialty profiles that can be milled or painted to create custom designs.



## 9. CONTRACTOR SUPPORT PROGRAMS

CertainTeed provides contractors with the tools they need to successfully differentiate themselves from competition. CertainTeed offers the 5-Star Contractor, ATP Credentialled Installer and MasterCraftsman programs. These programs give contractors the opportunity to earn credentials to use with their customers, access to product visualization software and a preferred company listing on the CertainTeed website, a great source of homeowner leads.



## 10. CERTAINTEED - OVER 100 YEARS OF BUILDING PRODUCTS LEADERSHIP

CertainTeed Vinyl & Polymer Siding is manufactured by CertainTeed, one of the nation's largest and most respected building products manufacturers. Founded in 1904 and headquartered in Malvern, Pennsylvania, **CertainTeed is a subsidiary of Saint-Gobain, the world's largest manufacturer of building materials.** CertainTeed products are consistently ranked number one in brand recognition and brand use by architects, builders, contractors and remodelers. CertainTeed respects the environment through the responsible development of sustainable building products and systems.



**CertainTeed**

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